

## ● Where can you put a Daikin air purifier?

For rooms up to 41 m<sup>2</sup>



MC704VM

## ● What makes the DAIKIN AIR PURIFIER special?

- **It combats a wide range of particles:** removing dust, making viruses harmless, killing smells and germs.
- **It's economical.** Odour and dust sensors tell it to work harder when pollution levels are high and switch to economy mode when they're not.
- **It's quiet, powerful** and it doesn't take long to make a **difference.**
- **Low maintenance, low cost.** One filter roll can last for seven years.
- Negative ions give **the air a healthy and 'natural' feel.**



Daikin Europe NV is approved by LRQA for its Quality Management System in accordance with the ISO9001 standard. ISO9001 pertains to quality assurance regarding design, development, manufacturing as well as to services related to the product.



Daikin units comply with the European regulations that guarantee the safety of the product.



ISO14001 assures an effective environmental management system in order to help protect human health and the environment from the potential impact of our activities, products and services and to assist in maintaining and improving the quality of the environment.



Daikin's unique position as a manufacturer of air conditioning equipment, compressors and ozone-friendly refrigerants has led to its close involvement in environmental issues. For several years Daikin has had the intention to become a leader in the provision of environmental-friendly products. This challenge demands the eco design and development of a wide range of products and an energy managementsystem which involves energy conservation and reduction of waste.

Daikin products are distributed by:

Specifications are subject to change without prior notice.

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## Create a better atmosphere

Higher air quality at home with Daikin.



## ● The air indoors - what are we breathing?

We're all concerned about the air we breathe, but did you know that the indoor air can contain between 2 and 10 times more pollution than outdoor air.

City	Personal exposure	Indoor air (I)	Outdoor air (O)	I/O	E/O
Athens	17.6	11	11	1	1.6
Milan	16	13.2	10	1.3	1.6
Prague	11.6	12	5.2	2.3	2.3
Rouen	13.4	7	4.7	1.5	2.8
Murcia	23.1	23.5	11.7	2	1.9
Antwerp	12	7.2	4.4	1.6	2.8

EU measurements of benzene concentration in air  
 Source: Joint Research Centre / Indoor air pollution: new EU research reveals higher risks than previously thought.  
 Note: VOCs (volatile organic compounds) like benzene may substantially contribute to the increase of cancer incidents in the population.



From pollen to viruses, indoor air is full of tiny, harmful particles. You can't see them - **but can you afford to ignore them?**

## ● Purifying indoor air - why is it necessary?

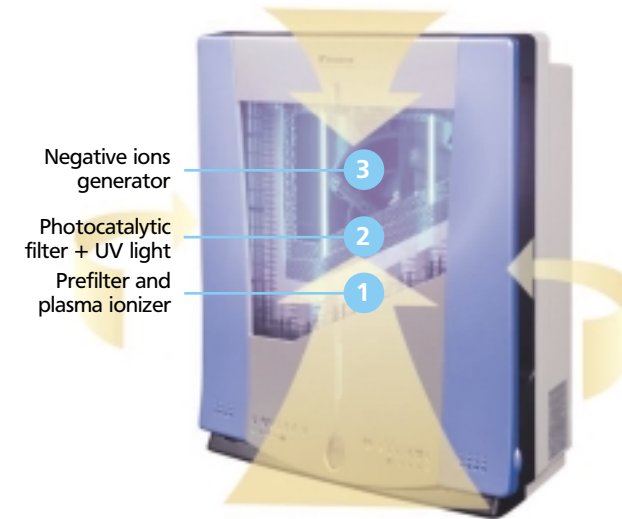
**ENJOY YOUR HEALTH  
 ENJOY YOUR FAMILY'S HEALTH**



- Because we spend **60-95%** of our time **indoors**.
- Because we drink 1.5 litres of water and breathe 22,000 times per day, the equivalent of **11,000 litres of air**. Many of us choose to drink a better quality of water - mineral water. Should we care less about the quality of air we breathe?
- Because air is full of **particles**. Many are so small that they are able to enter our lungs directly.
- Because **polluted air** badly affects people with allergies, asthma and other respiratory conditions.
- Because removing unpleasant **odours** makes a real difference to a room for you, your family and your friends.

## ● How does Daikin improve indoor air quality?

With the **MC704VM photocatalytic air purifier**.  
 Using a **UNIQUE** filtration system.



- 1 removes bigger particles such as pollen, dust, mite droppings and cigarette smoke
- 2 tackles smaller particles - like germs, viruses, odours and VOCs - through a photocatalytic process
- 3 charges the air with invigorating negative ions

**85% deodorising efficiency**  
**99.5% of dust removed**  
**99.99% of bacteria and viruses deactivated**